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## **TEXAS HEALTH AETNA NAMES KARL HESS AS INTERIM CEO**

DALLAS - March 22, 2021 — Texas Health Aetna is pleased to announce the selection of Karl Hess, a recognized expert in digital health and population health management services, as interim CEO.

“We’re very excited to have someone with Karl’s experience leading Texas Health Aetna,” said Brigitte Nettesheim, President, North Central Territory & Joint Ventures at Aetna, a CVS Health Company. “He has worked across our industry, from medical research to digital innovation, value-based care and improving health outcomes.”

Most recently, Hess was managing director of OnDigitalHealth Consulting, LLC, a strategy consulting firm he founded to serve the burgeoning digital health industry, and one of the founders and chief executive officer of Kalico Partners, which provided population health management services focused on the elderly and vulnerable. Immediately before that he served as chief digital health officer at Collain Healthcare, a subsidiary of LG CNS, itself a subsidiary of LG Corporation. Hess began his career as a life sciences researcher, followed by successful tenures at biopharmaceutical and medical technology companies, consulting firms, and digital health startups — including Welltok, Welldoc, Genentech and Becton Dickinson.

“Karl’s longtime focus on innovation and improving healthcare access and population health aligns with Texas Health Aetna’s mission to make health care simpler for everyone,” said Barclay Berdan, Chief Executive Officer, Texas Health Resources. “Identifying and implementing new technology that integrates provider and payor services to create a seamless experience for the consumer is more important than ever.”

[Texas Health Aetna](#) is a joint venture between [Texas Health Resources](#) and [Aetna](#), created to leverage the assets of both organizations to drive innovative new products to meet the needs of employers and consumers across North Texas.

With his extensive knowledge at the intersection of health care and technology, Hess is well-suited to expand the capabilities and reach of Texas Health Aetna. “This is a fantastic opportunity as I’ve spent the latter part of my career focused on leveraging technology in a smart and efficient way to achieve better outcomes,” said Hess. “I’m here because we really have the chance to change people’s lives for the better here in North Texas.”

For information about Texas Health Aetna and all the ways it’s providing innovative, simple health care to North Texans, please visit [www.texashealthaetna.com](http://www.texashealthaetna.com).

### **About Texas Health Aetna**

Texas Health Aetna combines the strengths of traditional health care plans and health systems to create a truly integrated solution that’s simple to navigate and puts the member’s experience first. The local health plan is committed to providing access to affordable, high-quality health care services and delivering customized member experiences throughout the Dallas-Fort Worth metroplex. For more information, go to [texashealthaetna.com](http://texashealthaetna.com).